FOR IMMEDIATE RELEASE

CONTACT: Patty Roberts, Head of Marketing
PHONE: 734-475-8732 x 216
E-MAIL: proberts@chelseadistrictlibrary.org

April 18, 2018 | Chelsea, MI

Detroit Public TV Partners with Local Midwest Literary Walk Event for the Launch of New PBS Series, The Great American Read

Chelsea District Library (CDL) is proud to announce that the 2018 Midwest Literary Walk (MLW) was selected as a partner event with Detroit Public Television (DPTV) to help launch PBS’s new series, The Great American Read.

Now in its 10th year, the MLW showcases award-winning authors and poets with a mission to highlight the power of literature and poetry in everyday life. This year, featured authors include: Michael Eric Dyson, Will Schwalbe, and Ada Limón. The MLW will take place at historic venues throughout downtown Chelsea on Saturday, April 28 from 1-5pm. It is open to the public and free of charge. Books will be available for purchase from Literati Bookstore at each location; and time will be reserved for book signings following each author session.

In addition to an inspiring day of author talks, DPTV will be on-site to share information about a new upcoming PBS series The Great American Read. They will also be conducting short interviews with willing MLW attendees, inviting them to talk about their favorite book for use online or as part of one of the eight episodes.

Hosted by Meredith Vieira, The Great American Read series is designed to spark a national conversation about reading and the books that have inspired, moved, and shaped us. The eight-part broadcast and online series also features celebrities, athletes, experts, authors, and everyday Americans advocating for their favorite book. It will premiere on DPTV and other PBS stations Tuesday, May 22 at 8pm. For more about this exciting new series, attendees can visit The Great American Read table at each MLW venue or go online at pbs.org/the-great-american-read.

To learn more about the 2018 Midwest Literary Walk, including a full event schedule and information on local business discounts the day of the event, visit midwestliterarywalk.org. This event is sponsored in part by Friends of Chelsea District Library and in partnership with Literati Bookstore, Detroit Public TV, WDET, Astral Road Media, ChelseaMich.com, and Serendipity Books.

About Us: Chelsea District Library is a not-for-profit organization whose mission is to provide equal access to quality resources that serve the lifelong cultural, educational and informational needs and interests of all people. The Library currently serves 15,100 residents in the Chelsea district, which includes the City of Chelsea and the Dexter, Lima, Lyndon, and Sylvan townships. Approximately 16,000 individuals visit the library each month. For more information visit chelseadistrictlibrary.org.

#